

Štefan Bogdan BARENBOIM ŠALEJ

Born 1943, Ljubljana, Slovenia

Moved to Brazil 1960., married to Debora Vainer BARENBOIM SALEJ,

Brazilian diplomat, Ambassador

EDUCATION

Gimnazija Celje, Under graduate PR, Business School, graduate: political sciences, extra curricular intl. marketing ITC/UNCTAD (Italy, Switzerland)

Languages: Slovenian, Portuguese, English, Spanish, Serbian (cyrilic), Croatian, (French, Italian, Hebrew good knowledge),

WORKING EXPERIENCE

Director General of ICPE - International Center for Promotion of Enterprises, intergovernmental organization, Ljubljana

Special Envoy (Ambassador) of Slovenian Government for Latin America and Caribe and Chairperson of COLAT (Latin America and Caribbean as well as ACP) Group during Slovenian Presidency of EU Council

Industry (37 years as founder and CEO of several electric, electronic manufacturing business), member of the board of ethanol-sugar, steel, car, energy/gas companies in Brazil, manufacturing in 6 countries and business in 40 countries

Banking and financial services-Regional bank director for Latin America for Ljubljanska Banka

Factoring, financial services-partner in Brazil

Journalism (foreign correspondent DELO for Latin America)

Full professor of Intl. Marketing at UNA Business School, Brazil

Visiting professor, Knowledge Entrepreneurship at Intl. Post Graduate School Jozef Stefan, Slovenia, doctoral and master course

Services-employment agency founder and partner in Brazil

Mentor start up program FAPESP

BUSINESS ASSOCIATIONS AND INTERNATIONAL

Vice President of Brazilian electric and electronic association Abinee

Vice President Brazilian confederation of industries-CNI

President of Federation of Industries of the State of Minas Gerais, Brazil

President of SME development agency SEBRAE, Minas Gerais, and Board member of the national entity

President of Brazilian Industry Environmental Council

Founding member and Board member of Ethos Institute, São Paulo Brazil

Member of Ceal-Business Council for Latin America

Vice President of Intl. Business Advisory Council of UNIDO, Vienna

Brazilian representative to Business and Industry Council, BIAC, to OECD

PUBLIC AND GOVT.

Member of Intl. Economic Council of Brazilian Foreign Ministry

Member of the President's Competitiveness Council, Brazil

Member of the Board of Directors of Fulbright Commission, Brazil

Member of the National Scientific and Technology Council, CNPQ, Brazil

Member of the Board of the Post graduate studies agency-Capes, Brazil

Member of the Foreign Affairs Ministry of Slovenia Strategic Council

Run for Parliament in Brazil

Adjunct Fellow at Center for International Strategic Studies, Washington, DC

Adjunct Coordinator of GACINT International analysis group of University of São Paulo

Condecorations

Govt. of Yugoslavia

Govt. of Slovenia-Foreign Ministry

Govt. of Austria

Govt. of Peru

Several Brazilian condecorations and honorary citizenships

Countries I lived

Slovenia, and former Yugoslavia, Brazil, Italy, Switzerland, France(Paris), Austria(Vienna), South Africa(Cape Town) presently São Paulo

Some of the countries I had business and professional relationship: Almost all South and Latin America, USA, EU, Japan, India, Canada, Israel

Publications

At Konrad Adenauer Stiftung, OECD, Slovenian newspapers, Brazilian specialized and general public press, Editor of several books and Journal Public Enterprises ,biography O ENIGMA SALEJ, [AMAZON.COM](https://www.amazon.com), by Jose de Castro, www.salejcomment.blogspot.com

PRESENTLY

PARTNER AND DIRECTOR I CORPS BRAZIL

Team leader SLOVENIAN GLOBAL BUSINESS NETWORK, www.sloglobal.net

President Emeritus SLOBRAZ

Member of Superior Council for Economic Affairs of FIESP Federation of Industries of São Paulo State, Brazil

Member Intl.Council Nova Univerza, Ljubljana , Slovenia

Global mentor Shell Start up engine

April, 2025